

20120320

Estimate following model

$$Ret_{i,t} = A_i + B_i(K_o dsent + \sum_{j=1}^{12} K_j \cdot f1_dsent) \quad \text{for } i = 1 \text{ to } 49$$

Re write the model as ,

$$Ret = A + XB + U \quad (1)$$

$$X = FK + V \quad (2)$$

$$\text{where, } Ret = \begin{pmatrix} Ret_{1,1} & Ret_{2,1} & \dots & Ret_{49,1} \\ Ret_{1,2} & Ret_{2,2} & \dots & Ret_{49,2} \\ \vdots & \vdots & \ddots & \vdots \\ Ret_{1,T} & Ret_{2,T} & \dots & Ret_{49,T} \end{pmatrix}_{T \times 49}$$

$$F = \begin{pmatrix} dsent, & f1_dsent, & f2_dsent, & \dots, & f12_dsent \end{pmatrix}_{T \times 13}$$

Normalization : $K_0 = 1$

Ret contains monthly returns of Fama-French 49 industry portfolios, dsent is the first difference of the monthly sentiment index. $f1_dsent \dots f12_dsent$ are the 12 forwards of dsent. U and V are assumed to be uncorrelated multivariate normal.

X is latent, and we are interested in parameter K, A and B.

Estimation Methods: Two Step Recursive Regression.

1. Start with a prior choice of $K = K_0$, calculate a series of $X_0 = F \times K_0$
2. Run a standard regression of (1) using $X = X_0$, save $\hat{A}$, $\hat{B}$
3. Let $\hat{Ret}_i = Ret_i - A_i - B_i dsent$ and $FF = (f1_dsent, f2_dsent, \dots, f12_dsent)_{T \times 12}$
Stack $\hat{Ret}_{49 \times T}$ into a vector $\hat{R}_{49T \times 1}$, define $BF = \hat{B} \otimes FF$, so BF is a $49T \times 13$ matrix.
4. Regress $\hat{R} = BF \times K + v$, save coefficients $\hat{K}$, let $K_1 = \hat{K}$
5. Repeat above steps until sum of squared difference between K_t and $K_{t-1} < e - 5$

Apply this procedure to a rolling subsamples of 48 month, with both equally weighted/Value weighted industry portfolio returns.

The estimates of A, B and K are saved in '120312.xlsx'. [report 120312.xlsx](#)