

TRADING PATTERNS, BID-ASK SPREADS, AND ESTIMATED SECURITY RETURNS

The Case of Common Stocks at Calendar Turning Points

Donald B. KEIM*

University of Pennsylvania, Philadelphia, PA 19104, USA

Received April 1989, final version received August 1989

Returns computed with closing bid or ask prices that may not represent 'true' prices introduce measurement error into portfolio returns if investor buying and selling display systematic patterns. This paper finds systematic tendencies for closing prices to be recorded at the bid in December and at the ask in early January. After changing bid and ask prices are controlled for, this pattern results in large portfolio returns on the two trading days surrounding the end of the year, especially for low-price stocks. Other temporal return patterns (e.g., weekend and holiday effects) are also related to systematic trading patterns.

1. Introduction

Stock returns used in most empirical finance research are computed with closing bid or ask prices that may not represent 'true' prices at which market orders would cross in a trade not involving a market maker.¹ If there are systematic patterns in the relative frequencies of bid and ask transaction prices, computing stock returns with closing transaction prices may introduce

*I thank Steve Foerster, Mark Grinblatt, Michael Jensen, Allan Kleidon, Josef Lakonishok, Andrew Lo, Craig MacKinlay, David Porter, Jay Ritter, Seymour Smidt, Robert Stambaugh, an anonymous referee, Clifford Smith (the editor), and participants in seminars at the University of California at Berkeley, Dartmouth College, the University of Illinois, Pennsylvania State University, the University of Rochester, Stanford University, and the Wharton School for helpful comments, and Steven Tonkovich for excellent research assistance. Remaining errors are my own. Financial support was provided by the Geewax-Terker Research Program in Financial Instruments at the Wharton School.

¹The adverse selection model of the bid-ask spread proposed by Bagehot (1971) and Glosten and Milgrom (1985) argues that a relatively uninformed market maker, when confronted with an information-motivated order, will revise his expectation of the future stock value and incorporate the revised expectations into the bid and ask quotes. That is, transaction prices observed at the bid or ask may reflect the 'true' price. Although empirical tests of the components of the bid-ask spread [e.g., Glosten and Harris (1988), Hasbrouck (1988), and Stoll (1989)] offer some support for the adverse selection model, there is also considerable support for inventory models of the spread that suggest the 'true' price lies inside the market maker's bid-ask quotes.

measurement error into portfolio returns.² Keim and Stambaugh (1984) entertain such measurement error as a possible explanation of the 'weekend effect'.

This paper considers such measurement error as a partial explanation of systematic patterns in stock returns associated with calendar turning points such as the turn of the year and beginning of the week. Most of the analysis is couched in terms of the turn-of-the-year effect, since this is the most dramatic temporal return pattern. The turn of the year also shows a distinct shift in investor buying and selling behavior – the abrupt end of tax-loss selling at the end of the year. I use a new data file that contains closing bid, ask, and transaction prices and permits (1) examination of patterns in relative frequencies of bid and ask end-of-day transaction prices and (2) computation of the bias, defined as the difference between returns computed with transaction prices and returns computed with bid prices.³

The paper is organized as follows. Section 2 contains an example demonstrating the extent to which such bias may pervade returns computed with transaction prices. In section 3 I directly measure the impact of systematic trading patterns on computed returns at the turn of the year via the closing bid, ask, and transaction prices for OTC National Market System stocks for the five turn-of-the-year periods from 1983 to 1988. The evidence suggests that the relatively large returns for small stocks on the last and first trading days of the year are partly attributable to the trading pattern bias. Section 4 shows with data for the 1988–1989 turn-of-the-year period that these observations for over-the-counter stocks are generalizable to stocks listed on the New York Stock Exchange and American Stock Exchange. In section 5 I demonstrate that the bias discussed here may also partially explain other temporal return patterns, and use the weekend and holiday effects as examples. The paper concludes with a brief summary.

2. Systematic trading patterns, bid–ask spreads, and returns

Most studies of stock market behavior use stock returns provided by the Center for Research in Security Prices at the University of Chicago (CRSP). These returns are computed using the last transaction price of the day on days when the stock trades. On days when the stock does not trade, the price used is the average of the last bid and ask prices. Thus, the two prices used to compute a daily return are some combination of a bid, ask, or average of the bid and ask. In the absence of systematic patterns in seller- or buyer-initiated trades or in the amount of nontrading, returns calculated in this manner present no particular problem. Such conditions do not always exist, however. One example is the turn-of-the-year period. The next sections cite evidence of

²Admati and Pfleiderer (1989) develop a model in which expected price changes are related to patterns in buy and sell volume. See also Brock and Kleidon (1989).

³Phillips and Smith (1980) discuss a similar bias in measured profits from trading rules in the options markets that results from the use of transaction prices rather than bid or ask quotes.

systematic trading patterns at the turn of the year, and then present an example of how these patterns might introduce a turn-of-the-year effect into computed transaction returns, even when bid (or ask) prices do not change.

2.1. Trading frequency around the turn of the year

Lakonishok and Smidt (1984), using volume data for firms listed on the New York Stock Exchange (NYSE) and American Stock Exchange (AMEX) from the Cornell University Price and Volume File, find systematic patterns in trading frequencies for smaller firms surrounding the end of the year. In particular, they find relatively higher trading frequency immediately before the end of the year and relatively lower trading frequency after year end. The same information can be gleaned from the CRSP Daily Master File, which flags stocks that do not trade on a particular day with the negative value of the average of the end-of-day bid and ask prices. Table 1 summarizes the trading frequencies drawn from the CRSP file for size-sorted categories for the combined NYSE and AMEX (panel A) and also separately (panels B and C). The categories are created by sorting securities on market value of common equity based on prices and number of shares outstanding on the last trading day of November preceding the turn of the year, and allocating them to ten categories containing equal numbers of securities.

The ten columns in each of the three panels in table 1 report the percentage of the total sample of stocks that does not trade on each day surrounding the end of the year, both individually (columns 1 to 6) and cumulatively for the first four days of the new year (columns 7 to 10). I report percentages for the post-1971 period only because for the eight-year period from 1964 to 1971 the CRSP file contains no negative prices (a finding that would imply all stocks traded every day).⁴ Consistent with evidence in Lakonishok and Smidt (1984), the evidence for the combined sample of NYSE and AMEX firms indicates more nontrading among firms with smaller capitalization in the first few days of January than in the last few days of December. On average, 27% of the firms in the smallest decile do not trade on the first trading day of the year. By the second day of the year, 12% of these firms have still not traded, and by the end of the fourth day, 3% of the smallest firms have yet to trade. For the larger firms, the level of nontrading is minimal and there are no apparent patterns in the data.

Panels B and C of table 1 report the same information separately for NYSE and AMEX stocks, respectively. The deciles are the outcome of size rankings conducted separately for each exchange. For the NYSE firms, in panel B, there is more nontrading after the year end than on the last couple days of the year,

⁴See Foerster and Keim (1989) for a more complete discussion of the frequency of trading implied by CRSP's recording of negative prices. They examine back issues of the *Wall Street Journal* and find numerous cases of nontrading during the 1964–1971 period.

Table 1

Frequency of nontrading around the turn of the year for ten size categories of NYSE and AMEX stocks for the fifteen turn-of-the-year periods from December 1972 to January 1987.

Nontrading frequency is measured as the stocks that did not trade on a particular day as a percentage of all stocks. Trading inactivity is inferred from the CRSP Daily Master File, which flags stocks that do not trade with the negative value of the average of the end-of-day bid and ask prices.

Size category ^a	Nontraded stocks as a % of total on day t relative to last trading day of the year ($t = 0$)						% of total that did not trade by day t relative to last trading day of the year ($t = 0$)			
	-1	0	+1	+2	+3	+4	+1	+2	+3	+4
(A) NYSE and AMEX stocks										
Smallest	7	5	27	24	24	22	27	12	6	3
2	5	4	14	12	11	12	14	4	2	1
3	3	3	9	7	6	7	9	3	1	0
4	2	2	5	4	4	4	5	1	1	0
5	2	1	3	2	2	2	3	1	0	0
6	1	1	2	1	1	1	2	0	0	0
7	1	1	2	1	1	1	2	0	0	0
8	1	1	1	1	1	1	1	0	0	0
9	1	1	1	0	1	0	1	0	0	0
Largest	1	1	1	1	1	1	1	0	0	0
(B) NYSE stocks only										
Smallest	1	1	4	4	3	3	4	1	0	0
2	0	1	3	1	2	1	3	0	0	0
3	1	1	2	1	1	1	2	0	0	0
4	1	1	1	1	1	0	1	0	0	0
5	0	1	1	0	0	1	1	0	0	0
6	0	0	1	0	0	0	1	0	0	0
7	1	0	1	0	0	0	1	0	0	0
8	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0
Largest	0	0	0	0	0	0	0	0	0	0
(C) AMEX stocks only										
Smallest	7	5	36	32	33	29	36	18	10	6
2	7	5	24	22	22	21	24	10	4	3
3	6	5	21	18	18	19	21	7	3	2
4	6	5	15	14	13	13	15	4	2	1
5	6	4	14	12	11	12	14	4	2	1
6	5	5	12	10	9	9	12	4	1	0
7	5	4	11	9	8	9	11	3	1	1
8	4	4	8	6	6	6	8	2	1	0
9	4	2	6	4	6	5	6	1	1	0
Largest	5	6	9	6	5	6	9	3	1	1

^a The size categories are created by sorting securities on market value of common equity based on prices and number of shares outstanding on the last trading day of November preceding the turn of the year, and allocating them to ten categories containing equal numbers of securities.

but the nontrading is minimal: the highest frequency of nontrading is 4% for the smallest size decile on the first two days of the year. All stocks except those in the smallest decile trade at least once by the second day of the year. For the AMEX stocks, on the other hand, there is substantial nontrading over the first four days of the year. On average, 36% of the AMEX stocks do not trade on the first trading day of the new year, and 6% have still not traded by the fourth day. For the larger AMEX stocks, this pattern is greatly diminished.⁵

2.2. Patterns in buyer- versus seller-initiated trades

Dyl (1977) reports abnormal selling volume in the shares of losers (for tax reasons) at the end of the calendar year. Lakonishok and Smidt (1984) examine the 'closing ratio' [(close - low)/(high - low)]; they conclude that 'for small companies there is some selling pressure till the last day of December' and a change from selling pressure to buying pressure begins on December 31. Ritter (1988) finds corroborating evidence. These results are consistent with Roll's (1983a) conjecture that part of the turn-of-the-year effect is due to a shift from transactions at the bid to transactions at the ask. Direct evidence on this conjecture is provided below in sections 3 and 4.

2.3. Systematic trading patterns and computed returns: An example

Given the trading patterns discussed above, consider the following expression for the closing price of stock i on day t :

$$\begin{aligned}\tilde{P}_{it} &= \tilde{x}_{it} [\tilde{w}_{it} \tilde{P}_{it}^B + (1 - \tilde{w}_{it}) \tilde{P}_{it}^A] + (1 - \tilde{x}_{it}) (\tilde{P}_{it}^B + \tilde{P}_{it}^A) / 2 \\ &= \tilde{x}_{it} [\tilde{w}_{it} \tilde{P}_{it}^B + (1 - \tilde{w}_{it}) (1 + \tilde{s}_{it}) \tilde{P}_{it}^B] \\ &\quad + (1 - \tilde{x}_{it}) [\tilde{P}_{it}^B + (1 + \tilde{s}_{it}) \tilde{P}_{it}^B] / 2,\end{aligned}\tag{1}$$

where

$$\begin{aligned}\tilde{P}_{it}^B &= \text{final bid price for stock } i \text{ on day } t, \\ \tilde{P}_{it}^A &= \text{final ask price for stock } i \text{ on day } t, \\ \tilde{s}_{it} &= \text{bid-ask spread in relation to the bid price } [(\tilde{P}_{it}^A - \tilde{P}_{it}^B) / \tilde{P}_{it}^B], \\ \tilde{w}_{it} &= \begin{cases} 1 & \text{with probability } q_t \text{ if the closing price is a bid at } t, \\ 0 & \text{otherwise, with probability } (1 - q), \end{cases} \\ \tilde{x}_{it} &= \begin{cases} 1 & \text{with probability } p_t \text{ if the stock trades on day } t, \\ 0 & \text{otherwise, with probability } (1 - p). \end{cases}\end{aligned}$$

⁵The percentage of stocks that do not trade on an average day, for the 1972-1987 period, is 1.6% for all NYSE stocks and 15.9% for all AMEX stocks [Foerster and Keim (1989, table 3)].

The first term in brackets on the right-hand side of eq. (1) represents the transaction price, which depends on the probability of the closing price occurring at the bid or the ask. The second term in brackets incorporates the possibility of nontrading into the price formulation, and reflects CRSP's policy of recording this price midway between the bid and the ask.⁶

Using (1), with some rearrangement, we can express the computed return for security i on day t as

$$\begin{aligned} \tilde{R}_{it} = & \left[\left(\{ \tilde{x}_{it} [\tilde{w}_{it} + (1 - \tilde{w}_{it})(1 + \tilde{s}_{it})] + \frac{1}{2}(1 - \tilde{x}_{it}) + \frac{1}{2}(1 - \tilde{x}_{it})(1 + \tilde{s}_{it}) \} \tilde{P}_{it}^B \right) \right. \\ & / \left(\{ \tilde{x}_{it-1} [\tilde{w}_{it-1} + (1 - \tilde{w}_{it-1})(1 + \tilde{s}_{it-1})] + \frac{1}{2}(1 - \tilde{x}_{it-1}) \right. \\ & \left. \left. + \frac{1}{2}(1 - \tilde{x}_{it-1})(1 + \tilde{s}_{it-1}) \} \tilde{P}_{it-1}^B \right) \right] - 1. \end{aligned} \quad (2)$$

Consider the cases of no change in bid price over the interval. Under this scenario, (2) measures the movement within the bid-ask spread. Assume also that the magnitude of the spread (s_{it}) does not change through time, but that the probability of a closing bid price, q_t , or the probability of a trade, p_t , is conditional on day t . In this case, the expected value of the movement within the spread is approximated (because of Jensen's inequality) as

$$\begin{aligned} E(\tilde{\delta}) = & \left[\left[p_t q_t + p_t(1 - q_t)(1 + \bar{s}) + \frac{1}{2}(1 - p_t) + \frac{1}{2}(1 - p_t)(1 + \bar{s}) \right] \right. \\ & / \left[p_{t-1} q_{t-1} + p_{t-1}(1 - q_{t-1})(1 + \bar{s}) + \frac{1}{2}(1 - p_{t-1}) \right. \\ & \left. \left. + \frac{1}{2}(1 - p_{t-1})(1 + \bar{s}) \right] \right] - 1. \end{aligned} \quad (3)$$

Table 2 contains values for the expected movement within the spread, as expressed in (3), for a representative low-priced security on the first trading day of the year. The probabilities of the occurrence of a transaction are based on the combined NYSE-AMEX data surrounding the turn of the year in table 1. In particular, I assume the probability of a transaction, p , is 95% on day $t - 1$ and 70% on day t . The table reports return values for varying probabilities, q_t , of a bid price on day t and day $t - 1$, and assumes no change in the bid price or in the bid-ask spread from day $t - 1$ to t . The bid-ask spread is assumed to be 6% of the bid price. This is a representative spread for NYSE,

⁶As written, (1) assumes the same closing bid and ask prices whether a trade occurs or not. Also, (1) does not account for transactions at prices occurring inside the bid-ask spread. For the NASDAQ stocks analyzed in section 3 this is not critical, since trades take place at the bid or the ask (although because of nonsynchronous closing bid-ask quotes and final transaction prices, quotes, and transaction prices may not coincide). For AMEX and, especially, NYSE stocks, which often trade inside the spread, eq. (1) will tend to exaggerate the location of the price within the bid and ask bounds.

Table 2

Expected value of the percent intraspread movement on a typical small-firm stock.^a

Computed values for the expected movement within the bid-ask spread for a representative low-priced security on a typical first trading day of the year.

Probability of a bid price on day t	Probability of a bid price on day $t - 1$										
	0.0	0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0
0.0	-0.7	-0.2	0.4	0.9	1.5	2.0	2.6	3.2	3.8	4.3	4.9
0.1	-1.1	-0.6	0.0	0.5	1.1	1.6	2.2	2.8	3.3	3.9	4.5
0.2	-1.5	-1.0	-0.4	0.1	0.7	1.2	1.8	2.4	2.9	3.5	4.1
0.3	-1.9	-1.4	-0.8	-0.3	0.3	0.8	1.4	1.9	2.5	3.1	3.7
0.4	-2.3	-1.8	-1.2	-0.7	-0.1	0.4	1.0	1.5	2.1	2.7	3.3
0.5	-2.7	-2.2	-1.6	-1.1	-0.6	0.0	0.6	1.1	1.7	2.3	2.8
0.6	-3.1	-2.6	-2.0	-1.5	-1.0	-0.4	0.1	0.7	1.3	1.8	2.4
0.7	-3.5	-3.0	-2.4	-1.9	-1.4	-0.8	-0.3	0.3	0.9	1.4	2.0
0.8	-3.9	-3.4	-2.8	-2.3	-1.8	-1.2	-0.7	-0.1	0.4	1.0	1.6
0.9	-4.3	-3.8	-3.2	-2.7	-2.2	-1.6	-1.1	-0.5	0.0	0.6	1.2
1.0	-4.7	-4.2	-3.6	-3.1	-2.6	-2.0	-1.5	-0.9	-0.4	0.2	0.7

^aExpected value of the intraspread movement (%) is computed for day t for a stock with a 6% bid-ask spread (as a percentage of bid) for varying probabilities of occurrence of a bid price on day t and day $t - 1$, and holding constant the probability of a transaction occurring on day t (0.7) and on day $t - 1$ (0.95). The values in the table assume no change in the bid price and the bid-ask spread. The assumed values for the transaction probabilities are based (approximate) on the numbers reported in panel A of table 1 for the smallest-size category of stock. The 6% bid-ask spread is based on the numbers reported in the appendix for the smallest-size category.

AMEX, and OTC National Market System stocks in the bottom decile of market capitalization as of December 23, 1988.⁷ Bid-ask spreads and daily trading volume for all ten market capitalization categories on each market (based on NYSE market capitalization cutoffs) are reported in the appendix.

The values in table 2 can be interpreted as measures of the potential trading pattern bias conditional on the probability of the occurrence of a bid (or ask) price at t and $t - 1$. The intraspread movement can be quite large. For example, the cell in the northeast corner of the table indicates that a movement from the bid price on day $t - 1$ to an ask price at t results in a 4.9% one-day return, even with no change in the bid price. A tendency for stocks, with the characteristics described in the previous paragraph, to move from a bid price at day $t - 1$ (with a probability of 70%) to an ask price at t (with a probability of 40%) yields a bias of 1.5%. The implication is that portfolio returns based on CRSP data will reflect these intraspread movements if systematic trading patterns lead to a clustering of bid or ask prices.

⁷The bid and ask prices are drawn from Bridge Trading Company. Access to the Bridge data was generously provided by Dimensional Fund Advisors.

3. Evidence from the OTC market

In April 1982 NASDAQ created the National Market System (NMS), a computerized marketplace for trading in over-the-counter shares. This computerized system provides much additional market information in machine-readable form, including end-of-day bid and ask prices as well as end-of-day transaction prices. These data permit identification of systematic tendencies for the final transaction price of the day to occur at the bid or the ask price.

Trading on the National Market System (NMS) during the first year was limited to the most actively traded stocks (about 80 stocks). By the end of 1983 there were 682 stocks trading on the system. The analysis here, therefore, uses NMS stocks during the five turn-of-the-year periods beginning in December 1983 (1983–1984, . . . , 1987–1988). Data for the first two periods are drawn from the 1985 CRSP NASDAQ file. The remainder of the data are from tapes provided by the National Association of Securities Dealers (NASD).⁸

For each of the five turn-of-the-year periods, I sort all of the NMS stocks on the basis of per-share price on the last trading day of November.⁹ The stocks are equally divided into ten portfolios based on this ranking, the composition of each portfolio remaining the same for each of the 40 trading days surrounding the end of the year. The number of stocks per portfolio ranges from about 50 in 1983–1984 to about 255 in 1987–1988.

3.1. *Systematic closing price movements within the spread*

First, I investigate how much systematic trading patterns affect the frequency with which a closing price occurs at the closing bid or ask quote.¹⁰ For each of the forty trading days surrounding the end of the year, I compute the ratio of the number of closing prices at the bid to the number of closing prices at the ask over all NMS stocks in each price portfolio. The ratio reveals divergence from equal frequencies of bid and ask closing transactions for

⁸I thank Gene Finn, chief economist for NASD, for generously supplying these tapes. After the work reported in this section was complete, CRSP released an updated NASDAQ file ending December 1987. However, the NASD-supplied data extend through January 1988, so the results for the last three turn-of-the-year periods are based on these data.

⁹I sort on price per share for two reasons. First, sorting on market capitalization or, alternatively, share price produces similar rankings of securities [Stoll and Whaley (1983) and Blume and Stambaugh (1984)]. For the sample of NYSE and AMEX stocks used in most studies of size and seasonal effects, the average Spearman rank correlation between year-end rankings based on size and price is greater than 0.8 over the 1963–1987 period. Second, since the bias discussed above is directly related to price per share, sorting by price will illustrate the maximum impact of the bias on measured cross-sectional differences in portfolio returns.

¹⁰The bid and ask quotes used here are the best (inside) quotes recorded at the 4:00 p.m. close of trading.

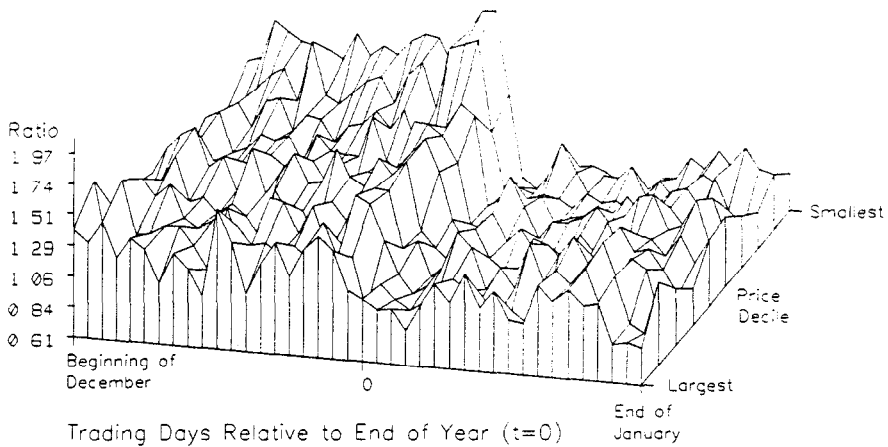


Fig. 1. Systematic closing price movements within the bid-ask spread on the trading days surrounding the end of the year for the period December 1983 to January 1988.

Average values of the ratio of the number of closing prices at the bid to the number of closing prices at the ask, averaged within each price decile of OTC NMS stocks and over the five turn-of-the-year periods from December 1983 to January 1988, for each of the 40 trading days surrounding the end of the year.

portfolio p on day t . Fig. 1 plots the average value of this ratio for the forty trading days surrounding the end of the year for each portfolio. In December there is a marked tendency for end-of-day prices to occur closer to the bid (i.e., values are greater than 1), and this tendency is much stronger for lower-priced securities (the ratio is nearly 2 for the smallest price portfolio on the penultimate trading day of the year – i.e., there are nearly twice as many bids as asks). On the last trading day in December the ratio drops for all the portfolios, but the most impressive drop occurs on the first trading day of January, when for the lowest-price portfolio, for example, the ratio drops to 0.61 – a tendency to close closer to the ask.¹¹

To measure systematic movements within the spread, I compute the within-spread location of the closing price for each NMS stock i for each day t as

$$L_{it} = \frac{\text{Closing price}_{it} - \text{Bid}_{it}}{\text{Ask}_{it} - \text{Bid}_{it}},$$

where $0 \leq L_{it} \leq 1$, and 0 represents a closing transaction at the bid and 1

¹¹A test of whether these patterns are related to tax-loss selling would be to conduct the experiment with portfolios sorted on their potential for tax-loss selling (e.g., price change over the last six months).

represents an ask.¹² I then compute the average value of L over all NMS stocks in portfolio p for each of the forty days

$$\bar{L}_{pt} = \frac{1}{n} \sum_{i=1}^n L_{it}.$$

Changes in L measure movements within the spread that are purged of any movement in the bid and ask quotes.

Table 3 reports percentage changes in the value of L for each of the ten portfolios for the sixteen trading days surrounding the end of the year. These values appear in the top row of numbers corresponding to each trading day. On the last and the first trading days of the year there is a tendency for the movements within the spread to be positive and significant, especially for lower-priced shares. The mean percentage change in L ranges from 45.93% ($t = 10.35$) for the lowest-price portfolio to 0.29% ($t = 0.04$) for portfolio 9 on the first trading day of the year. The range on the last trading day of the year is 22.70% ($t = 4.41$) to 5.42% ($t = 0.43$). For the remaining days, the values display no obvious pattern and are generally not significantly different from zero. This behavior is consistent with a large return (measured with transaction prices) on the last day and first day of the year, especially when viewed in light of an average bid-ask spread, stated as a percentage of the bid price, of about 6% for the stocks in the lowest price decile.

This trading-pattern bias is apparently not reversed by the end of January. This is perhaps most apparent in fig. 1. Although the ratio of bids to asks moves from its highest value at the end of December to its lowest value at the beginning of January, the ratio stays below 1 for the entire month. The implication is that the trading-pattern bias is embedded in monthly returns computed with end-of-December and end-of-January prices.

3.2. *The trading-pattern bias in returns computed with transaction prices*

To measure the potential bias in returns computed with transaction prices that arises as a result of systematic trading patterns, I compute returns for each day t only for those securities that traded on both days t and $t - 1$. Returns are computed in two ways: (1) using bid prices only, and (2) using

¹²For synchronous closing prices and bid-ask quotes, this ratio will equal 1 or 0 for NMS stocks, since trades are with a dealer at his bid or ask. Because of transaction prices that might occur earlier in the day than at the close, there may be reported transaction prices that do not equal the closing bid or ask prices. I use all observations (including nonsynchronous observations) to compute the average ratio L_{pt} . For NYSE and AMEX stocks that might trade inside the bid and ask quotes, the inequalities in the text will hold.

Table 3

Intraspread price movements and the transaction return bias resulting from systematic trading patterns.

The first row for each trading day contains the mean percentage change in the within-spread location of the closing price, defined as $L_{it} = (\text{Closing price}_{it} - \text{Bid}_{it}) / (\text{Ask}_{it} - \text{Bid}_{it})$, on each day t surrounding the end of the year for the over-the-counter National Market System stocks that traded on both days t and $t - 1$, within each of ten price categories. The second row contains the mean estimate of the transaction-return bias (computed as the difference between returns computed with transaction prices and returns computed with bid prices) for OTC NMS stocks that traded on both days t and $t - 1$.

Day relative to the last trading day of the year ($t = 0$)	Price portfolio ^a									
	Lowest	2	3	4	5	6	7	8	9	Highest
-5	5.52 0.43	-4.36 0.01	-1.44 -0.04	7.48 0.11	-2.67 0.13	4.54 0.05	-10.83 -0.11	-5.71 -0.05	0.65 0.01	4.75 0.02
-4	9.52 0.45	11.69 ^{cb} 0.25	15.97 0.33 ^c	8.43 0.23 ^c	4.20 0.10	7.40 0.19 ^d	10.45 ^c 0.17 ^c	13.18 ^d 0.10	1.94 0.02	9.26 ^c 0.05 ^c
-3	-11.35 -0.24	-11.40 ^d -0.28	-6.90 -0.13	-13.31 -0.13	0.26 -0.06	-7.60 -0.10	-4.77 -0.10	-0.58 -0.02	-6.65 0.03	-13.03 ^c -0.10
-2	5.55 0.00	-1.25 -0.05	3.55 -0.02	3.17 -0.07	-1.73 -0.06	10.26 0.05	-2.19 -0.04	-12.02 ^c -0.14 ^c	10.09 0.00	-2.62 -0.02
-1	-5.42 -0.40	1.34 -0.01	-11.58 ^c -0.13 ^d	7.33 0.12	-4.76 -0.06	-4.22 -0.02	-3.69 0.05	1.14 -0.01	2.62 -0.05	8.78 ^c 0.05 ^d
0	20.13 ^d 1.21 ^d	22.70 ^c 0.71 ^c	5.42 0.08	7.72 ^d 0.18 ^d	13.24 ^d 0.15	16.80 ^d 0.34 ^c	20.77 ^c 0.17	8.44 0.15	10.01 0.21	10.33 0.15
+1	45.93 ^c 2.04 ^c	32.38 ^c 1.05 ^c	40.67 ^c 0.81 ^c	26.62 ^c 0.58 ^c	16.89 ^c 0.36 ^c	11.50 ^d 0.23	0.29 0.14	13.13 0.21 ^d	0.83 0.07	5.80 0.02
+2	3.20 0.39	-2.15 -0.26	0.79 -0.04	2.64 0.05	9.97 0.11	-1.10 0.00	9.66 0.06	5.82 0.10	9.14 ^c 0.00	6.58 0.03
+3	-6.16 -0.43	-0.42 0.05	3.38 0.13	-9.25 -0.19	-9.21 ^d -0.09	8.19 -0.02	-1.47 -0.05	-0.40 -0.10	-3.08 0.06	-1.96 -0.02

closing transaction prices only. The bias is measured as the difference between the transaction-price returns and the bid-price returns.¹³

The average value of the bias is reported in the bottom row of numbers for each trading day in table 3 for the ten price portfolios for the last six days of the year and the first ten days of the new year. For most days reported in the table the bias is not significantly different from zero. It tends to be significant only on the last day and the first day of the year, and is larger for lower-priced

¹³The mean, over all days, of the difference between the two index returns represents an estimate of the bid-ask bias discussed by Blume and Stambaugh (1983). See section 5 for such an estimate over all OTC NMS stocks. Systematic differences in the magnitude of the bias through time reflect the trading-pattern bias discussed here.

Table 3 (continued)

Day relative to the last trading day of the year ($t = 0$)	Price portfolio ^a									
	Lowest	2	3	4	5	6	7	8	9	Highest
+ 4	4.40 0.51 ^c	-6.03 -0.30 ^d	2.80 0.09	5.93 0.21	15.04 ^c 0.18 ^d	-2.84 -0.05	2.12 0.12 ^d	-4.86 -0.04	-2.30 -0.03	4.93 0.01
+ 5	-6.85 0.06	-10.72 ^c -0.05	-8.06 -0.16	-6.93 -0.05	-22.64 ^c -0.20 ^d	-13.62 -0.21 ^d	-10.69 -0.03	-3.48 -0.09	-3.34 -0.01	-4.89 -0.03
+ 6	-0.28 0.15	11.43 ^d 0.19 ^d	3.79 0.19	-0.39 -0.10	11.62 ^d 0.10	10.68 0.15	5.45 0.07	7.82 0.03	4.29 0.01	-0.69 0.00
+ 7	8.34 -0.06	5.29 0.25	3.54 -0.02	9.26 ^d 0.18 ^c	5.12 0.04	2.48 0.12	6.64 ^d 0.02	13.05 ^d 0.12 ^d	0.36 -0.03	0.91 -0.01
+ 8	0.04 0.31	-6.44 -0.18	-5.50 -0.17	-0.99 -0.02	-2.19 -0.08	4.71 0.02	-3.08 -0.05	-6.53 0.00	8.71 0.01	-7.60 -0.02
+ 9	0.18 0.02	3.84 0.11	2.85 0.22	-0.05 0.07	-0.72 0.14	3.05 0.12	-6.76 -0.05	1.11 -0.04	4.29 0.08	18.69 ^c 0.06
+ 10	2.95 0.04	-5.26 0.16	-0.99 -0.10	2.57 0.09	2.52 0.03	-2.14 -0.13 ^c	0.77 0.01	-9.10 -0.09	-1.98 -0.05	-10.17 ^d -0.07

^a The price portfolios are created by sorting all NMS stocks on price per share on the last trading day of November in each year, and allocating stocks to ten categories containing equal numbers of stocks.

^b Standard errors are based on five daily portfolio observations, one from each turn-of-the-year period.

^c Indicates significance at the 1% level based on a t -test of the null hypothesis that the mean is zero.

^d Indicates significance at the 5% level based on a t -test of the null hypothesis that the mean is zero.

securities. The bias is large enough to produce a turn-of-the-year effect (difference in extreme portfolio biases) of 1.1% and 2.0% on the two days surrounding the turn of the year.¹⁴ This represents a substantial portion of the difference in return between extreme price deciles of NYSE and AMEX stocks for those days. For example, the small-price premium for the two days bracketing the end of the year, for the (almost) comparable 1983-1987 period, is 1.1% and 2.6% for NYSE stocks and 3.8% and 4.2% for AMEX stocks.¹⁵

The trading-pattern bias does not explain the entire turn-of-the-year effect for OTC stocks. Table 4 reports average returns computed with closing bid

¹⁴ The size of this bias will of course vary with the general level of bid-ask spreads. An interesting question concerns the extent to which variation in the levels of bid-ask spreads is related to variation in the size of empirical regularities that have been extensively documented for the past 60 years.

¹⁵ These numbers represent the difference in returns between the smallest and largest price deciles computed with data from the 1987 CRSP Daily Master and Return Files.

Table 4

Mean (standard error) of daily bid-to-bid returns for OTC NMS stocks that traded on both day t and day $t - 1$, within each of ten price categories for trading days surrounding the end of the year for the period December 1983 to January 1988.

Day relative to last trading of the year ($t = 0$)	Price portfolio ^a									
	Lowest	2	3	4	5	6	7	8	9	Highest
- 5	0.02 (0.29) ^b	0.08 (0.37)	-0.11 (0.30)	0.04 (0.34)	0.02 (0.27)	0.24 (0.29)	0.11 (0.35)	0.05 (0.27)	0.09 (0.22)	0.11 (0.24)
- 4	0.91 (0.23)	0.41 (0.34)	0.50 (0.26)	0.45 (0.35)	0.19 (0.19)	0.14 (0.16)	0.25 (0.16)	0.15 (0.22)	0.19 (0.21)	0.09 (0.13)
- 3	-0.55 (0.68)	-0.42 (0.40)	-0.36 (0.43)	-0.29 (0.43)	-0.24 (0.40)	-0.18 (0.40)	-0.26 (0.32)	-0.10 (0.25)	-0.05 (0.26)	-0.23 (0.27)
- 2	-0.43 (0.45)	-0.40 (0.30)	0.01 (0.26)	-0.15 (0.13)	0.03 (0.23)	-0.16 (0.18)	0.15 (0.13)	-0.08 (0.13)	0.06 (0.12)	-0.03 (0.12)
- 1	0.53 (0.36)	0.22 (0.24)	0.12 (0.24)	0.32 (0.17)	0.29 (0.18)	0.27 (0.15)	0.32 (0.19)	0.15 (0.16)	0.21 (0.14)	0.20 (0.20)
0	2.04 (0.15)	0.99 (0.17)	0.60 (0.12)	0.85 (0.21)	0.56 (0.06)	0.56 (0.15)	0.47 (0.12)	0.38 (0.10)	0.44 (0.09)	0.24 (0.05)
+ 1	1.13 (0.90)	0.74 (0.77)	0.97 (0.60)	0.79 (0.49)	0.56 (0.50)	0.64 (0.50)	0.42 (0.47)	0.30 (0.51)	0.18 (0.45)	0.40 (0.42)
+ 2	2.11 (0.33)	2.16 (0.56)	1.94 (0.47)	1.66 (0.48)	1.30 (0.40)	1.34 (0.54)	1.19 (0.39)	1.05 (0.41)	0.92 (0.44)	0.75 (0.34)
+ 3	2.01 (0.39)	1.31 (0.33)	1.30 (0.50)	1.37 (0.52)	1.13 (0.42)	1.09 (0.33)	0.98 (0.42)	1.00 (0.46)	0.79 (0.50)	0.62 (0.29)
+ 4	1.77 (0.13)	1.00 (0.39)	1.41 (0.19)	1.30 (0.29)	1.15 (0.34)	1.15 (0.31)	1.08 (0.31)	0.95 (0.36)	0.72 (0.24)	0.62 (0.24)
+ 5	0.57 (0.45)	-0.14 (0.53)	0.15 (0.42)	-0.12 (0.63)	-0.13 (0.49)	0.23 (0.45)	-0.13 (0.53)	-0.29 (0.42)	-0.29 (0.43)	-0.04 (0.46)
+ 6	0.10 (0.77)	-0.27 (0.75)	-0.54 (0.62)	-0.27 (0.61)	-0.25 (0.64)	-0.36 (0.55)	-0.40 (0.58)	-0.29 (0.50)	-0.24 (0.38)	-0.12 (0.40)
+ 7	1.12 (0.82)	0.74 (0.55)	0.69 (0.57)	0.60 (0.43)	0.46 (0.47)	0.42 (0.49)	0.35 (0.45)	0.28 (0.45)	0.40 (0.37)	0.30 (0.38)
+ 8	0.60 (0.39)	0.78 (0.17)	0.47 (0.28)	0.30 (0.21)	0.51 (0.26)	0.29 (0.10)	0.41 (0.18)	0.25 (0.21)	0.21 (0.13)	0.16 (0.10)
+ 9	0.86 (0.31)	0.59 (0.46)	0.90 (0.39)	0.71 (0.32)	0.72 (0.47)	0.58 (0.34)	0.51 (0.45)	0.53 (0.32)	0.49 (0.26)	0.33 (0.24)
+ 10	1.05 (0.55)	0.71 (0.21)	1.05 (0.42)	0.76 (0.26)	0.95 (0.27)	1.12 (0.40)	0.90 (0.31)	0.83 (0.28)	0.72 (0.27)	0.63 (0.31)

^aThe price portfolios are created by sorting all NMS stocks on price per share on the last trading day of November in each year, and allocating stocks to ten categories containing equal numbers of stocks.

^bStandard errors are based on five daily portfolio returns, one from each turn-of-the-year period.

prices for the ten price-sorted portfolios for 16 days surrounding the end of the year for the period from December 1983 to January 1988. It is apparent that the bid-to-bid returns – returns not subject to the bias discussed above – do display a unique pattern. The pattern is different, however, from previously reported evidence on the turn-of-the-year effect; here, the returns occurring on the two days surrounding the end of the year are not substantially larger than the returns for the other days in the beginning of January.¹⁶

4. Evidence from the NYSE and AMEX

The results in section 3 are drawn from data for OTC stocks, but most of the evidence on the turn-of-the-year effect and other temporal return patterns is based on data for NYSE and AMEX stocks.¹⁷ An important question concerns the generality of the results across different kinds of market structures. In an attempt to confirm the results from the OTC market for NYSE and AMEX firms, I collect closing bid, ask, and transaction prices for the 1988–1989 turn-of-the-year period from the Bridge Trading Company for all NYSE, AMEX and OTC NMS stocks. I separate securities by exchange, rank the AMEX stocks by their end-of-November price, and identify ten decile cutoff values. Using these AMEX price decile cutoffs, I allocate stocks from each exchange to ten price portfolios; the result is separate portfolios across exchanges that contain stocks with approximately the same average price. For example, the lowest-price portfolios of NYSE, AMEX, and OTC firms contain securities with an average end-of-November bid price of \$0.82, \$0.77, and \$0.92. Because of differences in the average price (and size) of stocks trading in the three markets, however, the portfolios do not contain an equal number of securities.

To determine whether the pattern in buying and selling behavior observed in the OTC stocks is also evident in the NYSE and AMEX markets, I compute frequency distributions of closing prices, in relation to closing bid and ask prices, for each of the ten trading days surrounding the end of the year for the ten price deciles on each exchange. The results for the lowest-price decile on each exchange are reported in the three panels of fig. 2. The figure displays, for all three markets, a very similar pattern in the relative frequencies of closing bid and ask transaction prices surrounding the turn of the year in 1988–1989. The pattern is most pronounced for the lower-priced stocks shown in fig. 2, and becomes less pronounced for the higher-priced securities on each market (not shown here).¹⁸

¹⁶See Williams (1986) and Rock (1988) for models to explain remaining turn-of-the-year price behavior.

¹⁷Exceptions are Lamoureux and Sanger (1987) and Reinganum (1989), who examine OTC stock returns.

¹⁸Within-spread observations for the OTC securities result from nonsynchronous recording of transaction prices and quotes.

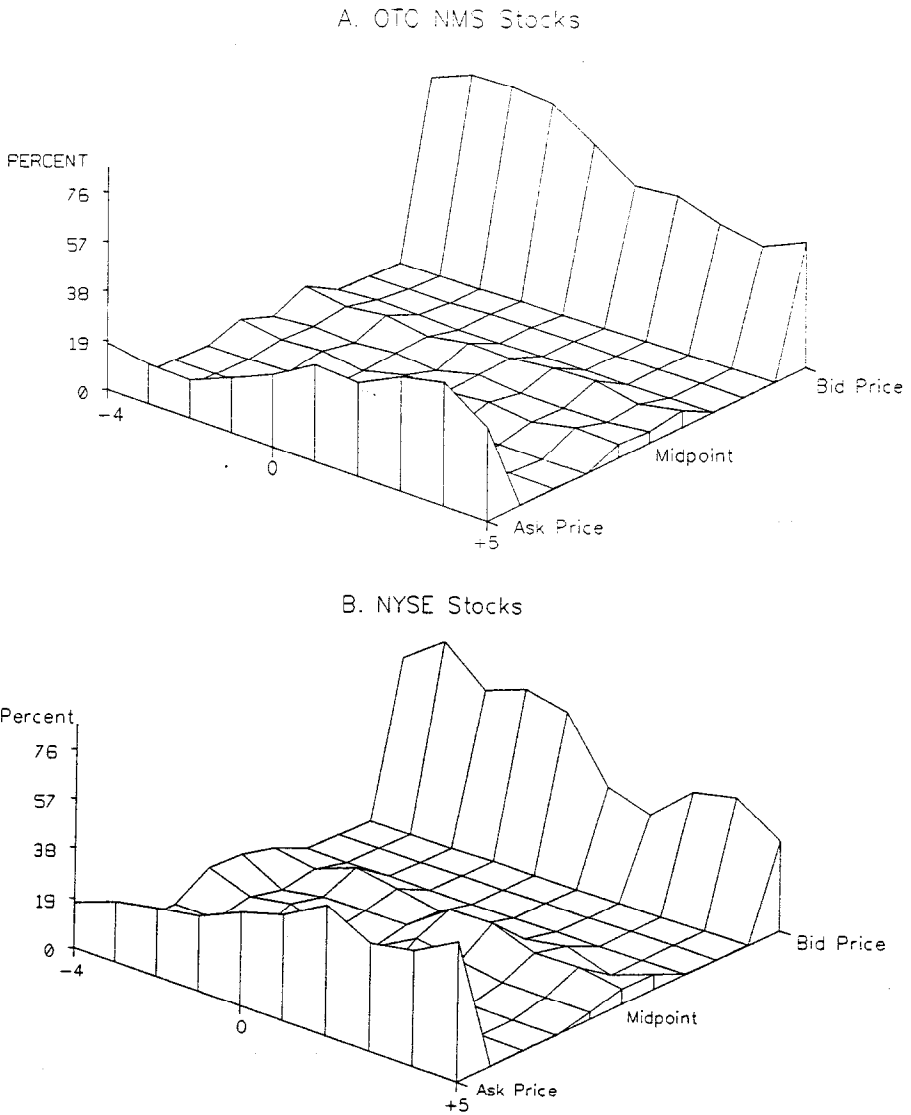


Fig. 2. Frequency distribution of final transaction prices relative to the closing bid and ask prices for the stocks in the smallest decile of price for each of the ten trading days surrounding the end of 1988.

The sample of stocks for each exchange is determined by the lowest-price decile cutoff from a November 31, 1988 sort of AMEX stocks only.

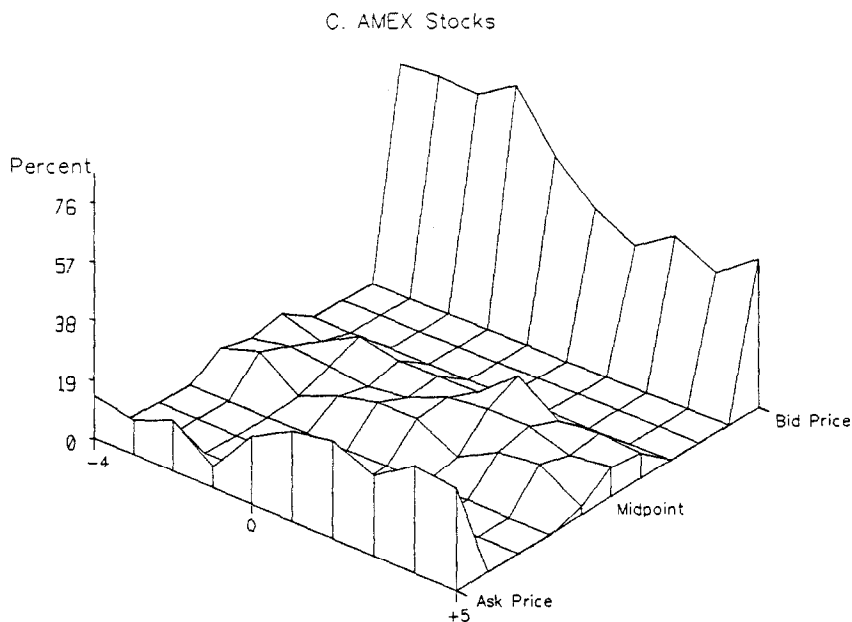


Fig. 2 (continued)

The systematic bid-ask patterns in fig. 2 suggest that a portion of the turn-of-the-year effect in 1988–1989 (if one occurred) may be related to the bias discussed in section 3. Thus, I compute transaction-to-transaction and bid-to-bid returns (as described in section 3, but without dividends) for each security, and average returns for the ten price deciles described above for each exchange. I measure the turn-of-the-year effect on each day as the difference in returns between the two extreme price deciles. Since the results are similar across the markets I report only the NYSE results for both the transaction and bid returns in fig. 3. Consistent with past evidence, low-priced stocks substantially outperform high-priced stocks on the last trading day in December (3.5%) and the first trading day in January (6.9%) as measured with transaction-price returns. Using returns measured with bid prices, the effect on these two days is approximately halved.

In fig. 4 I report the difference between the transaction- and bid-price returns for each exchange on each day surrounding the end of the year (i.e., the NYSE bar for day +1 in fig. 4 equals the difference between the two day +1 bars in fig. 3). Except for the OTC NMS stocks on the last trading day in December, the bias is positive and economically significant (1.5 to 2.5%) on the two days bracketing the end of the year for each market. Although we are working with only one turn-of-the-year period, the results suggest that the

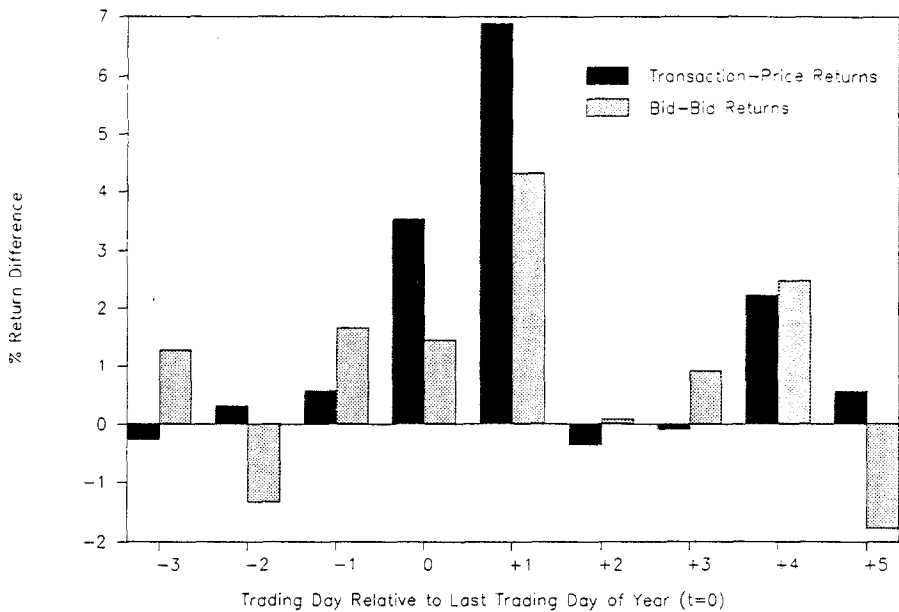


Fig. 3. Turn-of-the-year effect for NYSE stocks, 1988-1989.

Difference in average returns between the lowest and highest price deciles of NYSE stocks (based on AMEX price decile cutoffs) for nine days surrounding the end of 1988. Returns are computed separately with (1) final transaction prices only and (2) bid prices only.

trading-pattern bias in returns (observed for the OTC stocks in section 3) also affects NYSE and AMEX stock returns used in past turn-of-the-year studies.

5. Are other calendar-related patterns related to systematic trading patterns?

It is natural to ask whether other temporal patterns in security returns are related to the systematic trading patterns discussed here. To examine the day-of-the-week and other patterns that have been documented, I compute the within-spread location of the closing price, L , averaged over all OTC NMS stocks for each day during the entire five years (1983-1987) for which the CRSP NASDAQ file contains bid, ask, and closing transaction prices for the OTC NMS stocks.

Fig. 5 plots this daily series for the January 1983 to December 1987 period. The jump from a tendency for transactions at the bid at the end of December toward transactions at the ask at the beginning of January documented in section 3 is readily apparent at each year end in fig. 5. Also interesting is the within-year pattern in L : it tends to drop gradually throughout the year,

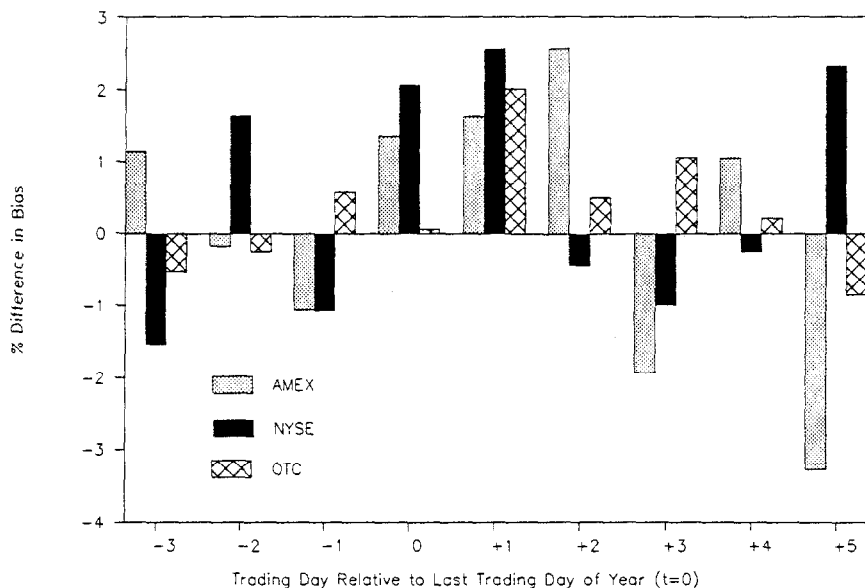


Fig. 4. Trading-pattern bias at the turn of the year, 1988-1989.

Difference in the size of the price effect measured with returns computed with transaction prices and the price effect measured with returns computed with bid prices. The price effect is computed as the difference in returns between the lowest- and highest-priced stocks. The difference in the size of the price effect – i.e., the trading-pattern bias – is reported separately for each exchange for each of nine days surrounding the end of 1988.

reaching its lowest level in December.¹⁹ This is further confirmation that the trading-pattern bias at the turn of the year is embedded in longer-interval returns when the interval begins in December. The pattern is apparent in each of the five years except 1986, and suggests a predictable component. The existence of such a component, provided it is not swamped by ‘true’ price changes, has implications for the time-series properties of measured returns.

5.1. The weekend effect

The percentage change in L measures movements within the spread that are purged of any movement in the bid and ask quotes. Thus, by computing average changes in the value of L by day of the week, day of the month, etc., it

¹⁹The L ratio reported here reflects only the tendency for final transaction prices to be bid or ask prices, and therefore says nothing about such tendencies for all transactions throughout the day. Nevertheless, the tendency for final transaction prices to move closer to the bid price as the year progresses is consistent with Constantinides’ (1984) model of optimal tax-induced trading predicting that tax-loss selling of stocks gradually increases from January to December.

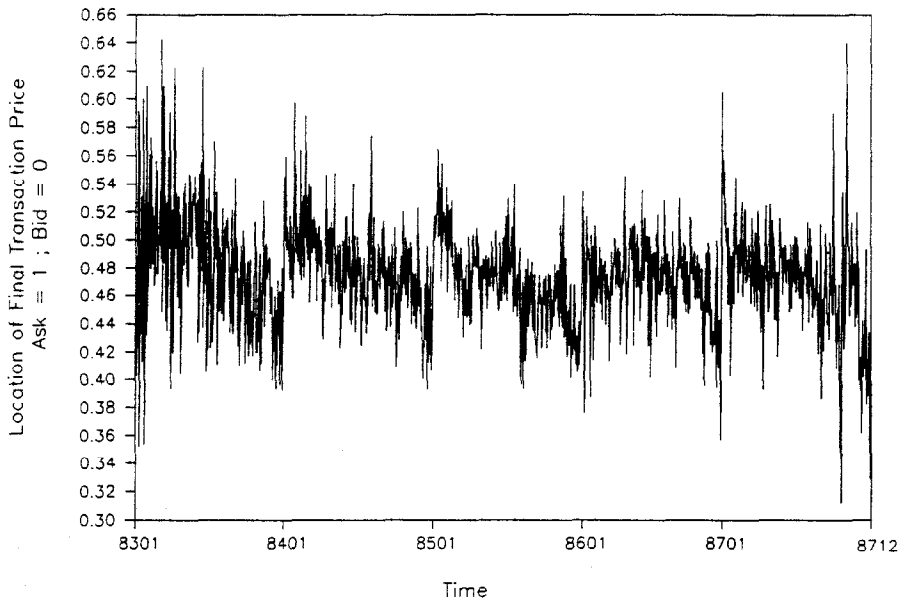


Fig. 5. Time series of the location, L , of the final transaction price within the bid-ask spread, 1983-1987.

Average values of the within-spread location of the final transaction price,

$$L_{it} = (\text{Closing price}_{it} - \text{Bid}_{it}) / (\text{Ask}_{it} - \text{Bid}_{it}).$$

computed over all OTC NMS stocks for each trading day over the period January 1983 to December 1987.

is possible to determine whether particular days are associated with systematic movements within the spread.

Porter (1988) finds systematic differences in the probabilities of bid and ask prices across days of the week – especially for low-priced shares – and conjectures that the tendency for prices to close at the ask on Friday and at the bid on Monday may partly explain the observed negative Monday returns. Results using the data portrayed in fig. 5 are consistent with Porter's findings: the mean percentage change in L is 1.0% ($t = 4.11$) on Friday and -2.03% ($t = -7.84$) on Monday. The percentage changes are not significantly different from zero on the other three days.

To examine whether these systematic movements between the bid and ask prices translate into the intraweek pattern of returns found by others, I construct two indexes of OTC stocks from the CRSP NASDAQ file – one computed with closing transaction prices and the other with the midpoint of the bid-ask spread. To be included in the index for day t , a stock must have traded on both day t and day $t - 1$. Returns computed with the two methods

Table 5

Relationship between other temporal return patterns and the trading-pattern bias.

Daily returns for OTC stocks computed with (1) closing transaction prices and (2) midpoints of the bid-ask spread for stocks that traded on both day t and day $t - 1$.^a Statistics are computed over the period January 1983 to December 1987.

	(1) Closing-price return (std. dev.)		(2) Mid-spread return (std. dev.)		(3) Bias: (1) - (2) (<i>t</i> -statistic)	
All days	0.015	(0.921)	-0.024	(0.893)	0.040	(11.73)
Monday	-0.365	(1.128)	-0.335	(1.116)	-0.031	(-4.50)
Tuesday	-0.145	(0.919)	-0.188	(0.925)	0.043	(6.40)
Wednesday	0.140	(0.784)	0.086	(0.741)	0.053	(7.39)
Thursday	0.186	(0.763)	0.133	(0.750)	0.052	(7.85)
Friday	0.251	(0.825)	0.172	(0.772)	0.078	(9.10)
Preholidays ^b	0.356	(0.374)	0.243	(0.360)	0.113	(5.17)
All other days ^c	0.003	(0.930)	-0.034	(0.903)	0.037	(10.89)

^aA stock is included in the index return computed for day t only if it traded (and had a closing price) on days t and $t - 1$.

^bAverage daily returns for the trading days prior to seven of the eight holidays considered by Ariel (1988): President's Day, Good Friday, Memorial Day, Independence Day, Labor Day, Thanksgiving, and Christmas.

^cAverage daily returns for all days except those listed in footnote b and the last trading day of the year.

are combined with equal weights on each day t ; the result is two separate daily return indexes for the period January 1983 to December 1987. The mean of the difference between the two index returns can be interpreted as an estimate of the bid-ask bias discussed by Blume and Stambaugh (1983). Systematic differences in the size of the bias through time reflect the trading-pattern bias discussed above.

Average values of the bias are reported in table 5 in the rightmost column, along with average values of returns computed with closing transaction prices (column 1) and with midpoints of the bid-ask spread (column 2). Over all days, the average value of the bias is 0.04%. This is quite close to the estimate of 0.051% of Blume and Stambaugh for a sample of low-priced NYSE stocks.

The middle panel of table 5 reports summary statistics separately for each day of the week. The bias is negative only on Monday, -0.031% ($t = -4.50$), and tends to rise during the week to a maximum value on Friday of 0.078% ($t = 9.10$). This pattern is consistent with the observed intraweek pattern in returns and may partly explain the day-of-the-week effect. Consistent with the results in Keim and Stambaugh (1984), however, returns computed with prices in the center of the bid-ask spread still show the familiar intraweek pattern (column 2).

5.2. *The holiday effect*

Ariel (1988) finds that over one-third of the return accruing to the market over the 1963–1982 period was earned on the trading days preceding the eight holidays that result in a market closing each year. To determine whether the holiday effect is related to a trading-pattern bias, I compute the average value of the percentage change in L for the trading days preceding seven of the holidays examined by Ariel (I exclude New Year's Day) and for the remaining trading days of the year (again, excluding the trading day preceding New Year's Day). The mean value of the percentage change in L is 4.19% ($t = 4.12$) for the preholiday trading days and 0.25% ($t = 0.97$) for the rest of the days. These results suggest that the holiday effect is in part a movement from the bid to the ask.

I therefore estimate the bias in returns computed with closing prices – as reported in section 5.1 for the weekend effect – for the trading days immediately preceding holidays (excluding New Year's Day). The rightmost column in the bottom panel of table 5 contains the estimate of the bias for OTC stocks – computed in exactly the same manner as in section 5.1 – averaged over the seven preholiday trading days (excluding New Year's) for the 1983–1987 period. The average bias is 0.113% ($t = 5.17$), which represents 32% of the average preholiday return of 0.356% as computed with closing transaction prices. (Ariel reports an average preholiday return – including New Year's – of 0.33% for the equal-weighted NYSE and AMEX index for the 1983–1986 period.) The data suggest that the preholiday return may be, in part, due to simultaneous movements from the bid to the ask price.²⁰

6. *Concluding remarks*

This paper demonstrates that the occurrence of systematic trading patterns introduces bias into returns computed with closing transaction prices. This trading-pattern bias is larger for lower-priced stocks, since the bid–ask spread, as a percentage of price, is larger for such stocks. As an example, the paper shows that systematic tendencies for December closing prices to be recorded at the bid and early January closing prices to be recorded at the ask can result in large portfolio returns on the last trading day in December and the first trading day in January, even if bid (and ask) prices do not change. The paper also shows that the weekend and holiday effects may be related to systematic movements within the bid–ask spread.

²⁰ Lakonishok and Smidt (1988) find, however, that this holiday effect has persisted for over 90 years for the Dow Jones index of industrial stocks of predominantly large firms.

Appendix

Table 6

Summary statistics for bid-ask spreads, bid price per share, and market capitalization for NYSE, AMEX, and OTC NMS stocks grouped according to market capitalization on December 23, 1988. Securities are allocated within each exchange on the basis of decile cutoffs from the separate ranking of NYSE stocks only.^a

Market capitalization category	Average market capitalization (\$ mil)	Average bid price (\$)	(Ask – bid)/Bid	
			Mean (%)	Median (%)
(A) NYSE stocks				
Smallest	27.83	5.64	6.60	4.35
2	67.90	10.42	2.51	2.08
3	111.10	12.80	2.06	1.79
4	174.89	15.88	1.75	1.54
5	288.69	20.03	1.58	1.27
6	477.56	24.60	1.20	1.04
7	799.86	26.45	1.00	0.88
8	1376.56	30.39	0.85	0.79
9	2598.94	36.85	0.81	0.63
Largest	9942.26	55.11	0.58	0.46
(B) AMEX stocks				
Smallest	19.73	6.59	6.16	4.00
2	65.88	13.66	2.65	1.79
3	110.76	19.39	2.39	1.71
4	170.70	29.41	1.44	1.19
5	283.08	30.36	1.55	1.20
6	446.33	33.93	1.51	1.19
7	804.35	31.16	1.20	0.79
8	1311.20 ^b	48.46 ^b	1.25 ^b	0.81
9	2320.51 ^b	18.56 ^b	2.32 ^b	0.70
Largest	11594.62 ^b	8.00 ^b	1.56 ^b	1.56
(C) OTC NMS stocks				
Smallest	20.03	6.64	7.97	6.00
2	64.94	13.14	3.42	2.82
3	111.42	15.96	2.79	2.30
4	173.03	19.16	2.06	1.79
5	286.38	21.54	1.92	1.67
6	464.49	26.18	1.39	1.14
7	776.76	34.28	1.42	0.88
8	1355.61	29.01	1.07	0.94
9	2330.28 ^b	39.21 ^b	4.90 ^b	0.48
Largest	4775.27 ^b	40.34 ^b	0.61 ^b	0.17

^aThe NYSE groups contain an approximately equal number of securities (about 160). Because of differences in the average market capitalization of stocks trading in the three markets, however, the AMEX and OTC groups do not contain an equal number of securities. The AMEX groups range from 1 to 511 stocks, and the OTC groups range from 4 to 1,380 stocks. All data are from the Bridge Trading Company.

^bComputed with fewer than 10 observations.

References

- Admati, A.R. and P. Pfleiderer, 1989, Divide and conquer: A theory of intraday and day-of-the-week mean effects, *Review of Financial Studies* 2, 189–224.
- Ariel, R., 1988, High stock returns before holidays. Unpublished manuscript (Bernard Baruch College, CUNY, New York, NY).
- Bagehot, W. (J. Treynor), 1971, The only game in town, *Financial Analysts Journal* 22, 12–14.
- Blume, M.E. and R.F. Stambaugh, 1983, Biases in computed returns: An application to the size effect, *Journal of Financial Economics* 12, 387–404.
- Brock, W.A. and A.W. Kleidon, 1989, Exogenous demand shocks and trading volume: A model of intraday bids and asks. Unpublished manuscript (Stanford University, Stanford, CA).
- Constantinides, G.M., 1984, Optimal stock trading with personal taxes: Implications for prices and the abnormal January returns, *Journal of Financial Economics* 13, 65–90.
- Dyl, E., 1977, Capital gain taxation and year-end stock market behavior, *Journal of Finance* 32, 165–175.
- Foerster, S.R. and D.B. Keim, 1989, Direct evidence of non-trading of NYSE and AMEX securities. Unpublished manuscript (Wharton School, University of Pennsylvania, Philadelphia, PA).
- Glosten, L.R. and L.E. Harris, 1988, Estimating the components of the bid–ask spread, *Journal of Financial Economics* 21, 123–142.
- Glosten, L.R. and P.R. Milgrom, 1985, Bid, ask and transaction prices in a specialist market with heterogeneously informed traders, *Journal of Financial Economics* 14, 71–100.
- Hasbrouck, J., 1988, Trades, quotes, inventories and information, *Journal of Financial Economics* 22, 229–252.
- Keim, D.B., 1983, Size-related anomalies and stock return seasonality: Further empirical evidence, *Journal of Financial Economics* 12, 13–32.
- Keim, D.B. and R.F. Stambaugh, 1984, A further investigation of the weekend effect in stock returns, *Journal of Finance* 39, 819–835.
- Lakonishok, J. and S. Smidt, 1984, Volume, price, and rate of return for active and inactive stocks with applications to turn-of-the-year behavior, *Journal of Financial Economics* 13, 435–456.
- Lakonishok, J. and S. Smidt, 1988, Are seasonal anomalies real? A ninety-year perspective, *Review of Financial Studies* 1, 403–426.
- Lamoureux, C.G. and G.C. Sanger, 1989, Firm size and turn-of-the-year effects in the OTC/NASDAQ market, *Journal of Finance* 44, 1219–1246.
- Phillips, S.M. and C.W. Smith, Jr., 1980, Trading costs for listed options: The implications for market efficiency, *Journal of Financial Economics* 8, 179–201.
- Porter, D.C. 1988, Bid–ask spreads: An examination of systematic behavior using intraday data on Canadian and U.S. exchanges. Unpublished manuscript (University of Western Ontario, London, Ont.).
- Reinganum, M.R., 1989, Market microstructure and asset pricing: An empirical investigation of NYSE and NASDAQ securities. Unpublished manuscript (University of Iowa, Iowa City, IA).
- Ritter, J. 1988, The buying and selling behavior of individual investors at the turn of the year, *Journal of Finance* 43, 701–717.
- Rock, K., 1988, The specialist's order book: A possible start to explaining the year-end anomaly. Unpublished manuscript (Harvard University, Cambridge, MA).
- Roll, R., 1983a, Was ist das? The turn-of-the-year effect and the return premium of small firms, *Journal of Portfolio Management* 9, 18–28.
- Stoll, H.R., 1989, Inferring the components of the bid–ask spread: Theory and empirical tests, *Journal of Finance* 44, 115–134.
- Stoll, H.R. and R.E. Whaley, 1983, Transactions costs and the small firm effect, *Journal of Financial Economics* 12, 57–80.
- Williams, J., 1986, Financial anomalies under rational expectations: A theory of the annual size and related effects, Unpublished manuscript (New York University, New York, NY).