HONGXUN RUAN

Mobile: 2679949586 | Email: ruanhx009@gmail.com | Address: 4415 SPRUCE ST APT 3C PHILADELPHIA PA 19104

Education & Honor

University of Pennsylvania, School of Engineering & Applied Science Philadelphia, PA
M.S. E. Telecommunications and Networking Graduate: May 2012
Cumulative GPA: 3.78/4
Courses Relevant: Corporate Finance, Macroeconomics, Optimization, Network Security

Shanghai JiaoTong University, Department of Electrical Engineering Shanghai, China
B.S. Electrical Engineering Graduated: June 2010
Cumulative GPA: 84/100

- People's Scholarship for Excellent Academic Performance(Top 10%) 2007,2008,2009
- All- Round Student (Top 4%) 2008

Internship

TX Investment Consulting Company, Equity Research Department Beijing, China
TMT Industry Analyst June – Aug 2011

- Developed stock selection criteria: including P/E, EPS growth rate, market share, cash flow, etc. Recommended two selected stocks which both rose over **20%** after recommendation.
- Surveyed China's three major telecom carriers' WLAN strategies for the second half of 2011.
- Built valuation models and wrote pitches for 4 listed companies.
- Tested efficient market hypothesis in covered industry.

Experiences

The Wharton School of the University of Pennsylvania Philadelphia, PA
Research Assistant for Professor Joao Gomes Jan 2012- May 2012

- Project: apply FRB/US model to the new data of different countries since 1996 and to test the robustness of the model.

Wharton Investment Management Club Oct 2011- Nov 2011

- Attended weekly Wharton Investment Management Fund meetings.
- Participated actively in the Q&A session after each stock pitch.

Investment Portfolio Management (Course Project) Nov-Dec 2010

- Implemented Minimum-Variance Portfolio strategy with Matlab.
- Applied the strategy to a stock pool of 20 large Market Cap companies from various industries.
- Received an average rate of return **7%** outperforming of Shanghai Composite Index.

AOL-Time Warner Merger Case (Course Project) Nov-Dec 2010

- Used Weighted Average Cost of Capital (WACC) and Adjusted Present Value (APV) approaches to calculate the EPS and P/E ratio of AOL and Time Warner separately.
- Found out that AOL was overvalued while Time Warner was undervalued
- Proposed the most beneficial acquisition strategy for AOL.
- Got full credit from Professor Franklin Allen for the project.

Investment activities

- Gold Future and Forex: focused on macroeconomics scope, employed top down analysis process combined with event driven strategy. Rate of return over **60%** from Nov 2011 - Present.
- US equity: executed buy and hold policy, invested in Yoku, COLM, KGJI, rate of return **15%** from Nov 2010 to Feb 2011.
- China A stock: invested in CLou Technology (002121), Tat Fook Technology (300134). Rate of return **12%** from July to August 2011 while the Shanghai Composite Index dropped nearly 8%.

Certificate & Skills

CFA Level I Pass (12/2010)
MATLAB JAVA C/C++ PYTHON LINDO TX Investment Bloomberg

Leaderships

Shanghai JiaoTong University Shanghai, China

- Co-director of the celebrations of 2010 Electrical Engineering Graduates with nearly 300 students' attendance.
- Jointly drafted and executed the new reading room regulation for the Shanghai JiaoTong University's main library. Significantly improved the seating efficiency.